



## SPONSORSHIP AGREEMENT FORM

Sponsor Business Name:

Season Year:

This agreement is between Santa Cruz Little League and the Sponsor listed above (Hereinafter, "Sponsor") is for the season listed above.

Sponsorship of a team in Santa Cruz Little League must be, for the Sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits (detailed below), the higher purpose is to help Santa Cruz Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens. Santa Cruz Little League cannot guarantee placement of Sponsor Business to team or special request.

Sponsorship of a team in Santa Cruz Little League does not permit the Sponsor to have any rights or responsibilities in the operation of Santa Cruz Little League or any team in Santa Cruz Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in Santa Cruz Little League. Nothing herein shall make us partners or joint venturers. The Sponsor and Santa Cruz Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "*Sponsor of a team in Santa Cruz Little League.*" Sponsorship does NOT give the Sponsor the right to use the word "Official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in Santa Cruz Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International Headquarters.

**Please complete the information below and mail this entire form and payment to:**

Santa Cruz Little League  
P.O. Box 1723  
Santa Cruz, CA 95061

Please make checks payable to **Santa Cruz Little League**. Contact the SCLL Sponsorship Coordinator for credit card payment options. Santa Cruz Little League is a 501(c)(3) charitable organization, run entirely by volunteers.  
Tax ID: 94-2668716

## PREMIUM SPONSORSHIP

*Swing for the fences with major support for Santa Cruz Little League!*

- \$ 2,500.00 **Platinum.** Premium ad placement on SCLL website; large banner at Field 1 plus one pennant on light pole; funding of 6 "youth to play free" scholarships; recognition at Opening and Closing ceremonies + other events.
- \$ 1,750.00 **Gold.** Premium ad placement on SCLL website; large banner at Field 1 plus one pennant on light pole; funding of up to 4 "youth to play free" scholarships.
- \$ 1,300.00 **Silver.** Premium ad placement on SCLL website; large banner at Field 1 plus one pennant on light pole; funding of up to 2 "youth to play free" scholarships.

## FIELD SPONSORSHIP

*Go big for the kids!*

- \$ 1,000.00 **Visitor Dugout.** Banner on Field 1 visitor dugout; business logo and business ad on SCLL website; funding of 1 "youth to play free" scholarship.
- \$ 1,000.00 **Batting Cage.** Banner on one of the batting cages at Field 1; business logo and business ad on SCLL website; funding of 1 "youth to play free" scholarship.
- \$ 400.00 **Banner Advertising.** One 3'x5' banner displayed on Field 1; business logo on SCLL website.

## TEAM SPONSORSHIP

*Includes sponsor name on a team uniform and SCLL website, and a plaque with team picture. Optional banner add-on.*

- \$ 400.00 Majors team
- \$ 500.00 Majors team + **3'x5' banner displayed on Field 1 at Harvey West Park**
- \$ 300.00 Minors team (AAA, AA, A, Farm or Tee Ball)
- \$ 400.00 Minors team (AAA, AA, A, Farm or Tee Ball) + **3'x5' banner displayed on Field 2 or Field 3 at Harvey West Park**

## PLAYER SPONSORSHIP

*Help a player by providing a needs-based registration sponsorship.*

\$ 175.00

Total Amount:

Sponsor Business Name:

Sponsor Contact Name/Title:

Address:

City / State / Zip:

Phone:

Email:

Website:

Team/division/player request:

Signature and date: