

FMYSA Open Meeting – December 10, 2017

Meeting commenced – 7:08pm

Board Members in Attendance: Jeff Nelson, Kevin Roberson, Kevin Westdyk, Amy Burwell, Matt Jordan, Craig Brown, Jack Fultz and Tracy Black. Not Present: Jeff Castellanos

Open Attendees: Jen Del Muro

Open discussion:

- a. In early 2018, a meeting will be set up with Jen DeMuro to discuss community outreach ideas, questions, etc for the calendar year. First item to discuss will need to be catcher's equipment cleanup and donation.

Meeting discussion:

- a. By a board vote of 6 to 0, FMYSA baseball will implement a \$10 increase across the board for membership registration for Spring 2018 to cover the cost of new catcher's gear for all teams. Going forward, each season, new gear will be provided to teams. Coaches can keep or giveaway gear at the end of each season. Two quotes were obtained: \$6392 from DBAT (Wilson gear) and \$8600 from Dicks (All Star Brand).
- b. By a vote of 6 to 0, FMYSA select softball will take a \$5 increase in the spring of 2018 to cover increased insurance costs.
- c. Kevin Westdyk, Treasurer, reviewed current year financials with the board and open attendees. FMYSA rebounded to positive growth through 11 months of 2017 after a very down 2016.
- d. Amy Burwell discussed options for 2018 for high school sponsorships. The board approved top level sponsorships for Marcus baseball and softball as well as Flower Mound HS baseball. We have currently tabled sponsorships for FMHS softball as well as LHS baseball / softball. New signs / verbiage will be included on field signs to say "serving Flower Mound for 30+ years."
- e. With a vote of 5 to 1, the board approved the purchase of Coach Deck Cards for all rec and select teams. These are decks of cards with many different practice drills and lessons. They will be distributed at the coaches meeting in February.
- f. Tracy Black provided an update of the AAYBA hotels program. The 2016 program added \$4000-\$5000 in additional revenue for FMYSA. The program in 2017 added nearly \$9000 with all local hotels now on the program for 2018.
- g. Tracy Black provided an operations update for the offseason. Currently with maintenance projects are underway which include checking nets, black mats, screwing in catcher's pads, and repacking all bullpens.

- h. Tracy Black provided a concessions update to mention that the new procedures implemented in 2017 were a success. We now know exactly where margins are and have policies and procedures in place for inventory, ordering, and verifying revenue / petty cash.
- i. Tracy Black and Kevin Roberson have been working to implement a FMYSA Mastery Program. This program will be for ages 6u-14u which will include PowerPoint Presentations and coaching cards aimed to teach the basics from a safety and mechanics standpoint. Currently we have 4 coaches offering their services for free.
- j. Tracy Black discussed changes for the coaches meeting for the coming Spring season. Quick explanations of how to teach kids, develop players, provide handout of rules, lightning procedures, etc. Then there will be breakout meetings with age group directors.
- k. Tracy Black told us that there will be a Rattlers meeting involving parents, coaches and players @ DBAT split over 2 sessions. There will be 2 high school coach speakers to discuss player development and staying with FMYSA. Tentative date of January 28, 2018.
- l. Last topic was that there will no longer be an "in-person" registration this coming spring as only 2 players showed up last season.

Meeting adjourned – 8:28pm