# SPONSORSHIP OPPORTUNITIES

### PLATINUM



#### **\$2000 & Up** Silver and Gold Sponsorship

benefits plus:

- Full page ad in Community Football
- Program
- Large Logo on our Spirit Wear Team Tee
- Game Day Sponsor: bring your signs, swag and brochures – and market to a captive audience at the entrance gate for one of our home games!
- Social Media
   Boosted Promotions, mentions, tags several times throughout season and if you have something you'd like us to share to our network of Coppell families – just let us know! We will help you get the word out!

The CYFA is always looking to work with Coppell businesses and other community partners to help us keep costs competitive for our players. Your sponsorship dollars go to directly offset league overhead such as equipment, USA Football league fees and general administrative costs.

As a CYFA sponsor, we will work hard to help promote your local business, and our players and their families are eager to support your business as well, which helps us all engage with our community. With over 200 players in the CYFA program, your brand will be generously presented to the Coppell community in addition to surrounding communities such as Southlake, Grapevine, Colleyville, Trophy Club, Northwest and Argyle.





#### \$1000-\$2000

Silver Sponsorship benefits plus:

- Half Page Ad in Community Football Program
- Multiple
   Announcements at each home game
   (there are ten weeks of play)
- Medium Logo on Spirit Wear Team Tee
- Increased Mentions on Facebook
- Increased Mentions on announcements during games

### SILVER



#### \$500-\$1000

Our players and their families will work to promote you:

- Business Card Ad in Community Football program
- Your logo on CYFA
   Public Website
- Small logo on our Spirit Wear Team Tee
- Mentions on Facebook
- Mentions on announcements during games



For more information on sponsorships please contact **CYFA Fundraising Director Keila Felts** email: keila.felts@okidata.com

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