

South Florida Audi Dealers Named Official & Exclusive Luxury Automobile Partner of Greater Boca Youth Soccer Association and Boca United Football Club

Boca Raton, FL – The South Florida Audi Dealers announced they are partnering with the **Boca United Football Club**, furthering the brand's commitment to raising the profile and growth of soccer in the United States.

As the Official & Exclusive Luxury Automobile partner of the Boca United Football Club, the South Florida Audi Dealers' logo will be displayed on player uniforms, and the brand will receive visibility through field level signage, and branding of Boca United Gear. Additionally, the automotive brand will receive digital content on the club's website and college recruiting materials, and have the right to vehicle displays during local Boca United events.

Audi is also the Official Automotive Partner of MLS and the presenting sponsor of the Audi 2015 MLS Cup Playoffs.

"We are excited to partner with Boca United," said Ryan Martin, Area General Manager, Audi of America. "Boca United has extensive regional and national reach with their participation in the United State Soccer Federation (USSF) Development Academy for elite level boys players and the Elite Clubs National League (ECNL) for elite level girls players, so this is a great opportunity for us to showcase the Audi brand on a local level while also leveraging the national partnership that we have with MLS."

"We are extremely excited to partner with Audi which is an elite brand that is committed to helping grow the sport of soccer in the United States" said Eric Eichmann, former US World Cup and Olympic Team Player and current Director of Player Development for Boca United.

A portion of the South Florida Audi Dealers' sponsorship investment will go towards financing player participation in one of the top youth development programs that Boca United provides.

“With Audi’s support, the club will be able to further invest in providing the best possible youth player development environment in the South Florida area. Audi’s help and support will be vital as we look to prepare our boys and girls to compete consistently on a national level through the recent expansion of our USSF Development Academy and the Elite Clubs National League programs”.

ABOUT Audi:

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. The Audi Group delivered over 1,741,000 vehicles to customers globally in 2014, and broke all-time company sales records for the 5th straight year in the U.S. Through 2019, AUDI AG plans to invest about 24 billion euros - 70 percent of the investment will flow into the development of new models and technologies. Visit www.audiusa.com or www.audiusa.com/newsroom for more information regarding Audi vehicles and business topics.

ABOUT Boca United Football Club:

Boca United FC is one of the top soccer clubs in the state of Florida. Boca United FC is a member of the prestigious Elite Clubs National League (ECNL), a program designed to enhance the developmental experience of the female youth soccer players in the United States. ECNL does this by improving the competitive environment through creation of a true national competitive league with multiple flights; improving the process for identifying elite female soccer players for the U.S. Soccer youth national teams through a systematic scouting and identification program based on national competitions; and improving the daily training environment at top female youth soccer clubs through developing best practices and training and organizational guidelines for its member clubs.

Boca United FC is among 80 plus clubs across the country chosen by the U.S. Soccer Federation to be a prestigious USSF

Development Academy program. That program is a partnership between USSF and the very the top youth clubs around the country to provide the best youth players in the U.S. with an everyday environment designed to produce the next generation of world-class National Team players.

In addition to its USSF Development Academy and ECNL programs, the club provides an Advanced Training Program (ATP), which is a premier travel soccer program for U9 through U18 players playing in the local league and the state wide Florida Premier League (FPL). The club also offers a large recreational soccer program for boys and girls with a total of approximately 1,600 players.