



# WHY HOLDEN YOUTH SOCCER?



## FOCUS ON ENJOYMENT

We focus on providing an enjoyable experience, so kids keep playing (and improving)! 70% of kids nationally quit organized sports by y13 years old. In HYS, however, we have as many players in U14 as U10! And we have more kids playing U16 and U19 than any other town in Central Mass.



## DEVELOPMENT

Becoming good at soccer is ALL about building muscle memory. The ONLY way to build muscle memory is through repetition. So our practices are designed to get players lots of repetitions of key technical skills like dribbling, passing, receiving and shooting.



## EDUCATED COACHES

We take coach development seriously. Many of our coaches have gone through formal licensed coach education focused on maximizing enjoyment, development and empowerment. We also provide practice plans, recommended activities, coaching points, manual and coaching sessions.



## FRIENDS

We offer both in-town and travel programs for players, kids love playing with their friends and making new ones. It greatly enhances their enjoyment and engagement and therefore their enthusiasm for soccer. It also helps develop well rounded people with many non-soccer skills.



## AFFORDABILITY

HYS is very competitive with the surrounding town and less than a tenth of many local club teams. The use of our town fields at low cost, our amazing volunteer board and coaches and our non-profit status means we focus on making soccer available to as many people as possible.



## CONVENIENCE

All practices, all in-town league games, and half our travel games are right here in town. Less time commuting means more time playing and spending time with friends and family.



## OPTIONS

We offer both in-town recreational leagues and three levels of more competitive travel soccer. We also offer winter futsal and summer camps and clinics. We also offer soccer for high-school ages players. For players with different abilities, we offer both TOPSoccer and Unified Soccer.