

#### Join the leader in youth football and cheer & dance. 2022

# Industry Leadership

- Pop Warner is a name synonymous with youth football
- The premier national youth football and cheer & dance organization
- **Strength** and **stability**, with nearly a century of leadership in youth sports
- With millions of alumni, chances are that you, or someone you admire, participated in one of our programs
- Unparalleled commitment to making football safer and better; as well as advancing safety in cheer & dance
- Emphasis on scholastics separates us from other youth sports programs



## **Mission Focused**

- Everyone Participates: Making sure each and every kid gets a chance to enjoy the sport
- Focus on Fundamentals: Teaching proper techniques relevant to each age level
- Character Development: Empowering role models to instill values, skill and knowledge into youth
- **Student First:** Emphasizing academic success, then rewarding it
- Proper Governance: Equipping grassroots organizations with proper guidance



### Safer and Better

- Commitment to parents and their kids drives us to make sports better
- Medical advisory board drives evidence-based guidance on player safety rules
- Extensive training opportunities for football and cheer & dance coaches
- With our industry-leading rules changes and Heads Up Football program, an 87% reduction in injuries over a three-year period
- Founding member of YCADA to provide education and training for Cheer & Dance coaches



### **Member Benefits**

- An administrative manual is available to help with league and association operations
- Take advantage of our online roster program to easily manage teams, association or league
- Access to competitive and affordable insurance plans to ensure your organization has great coverage
- Assistance with the process of conducting background checks
- Coaches and adult codes of conduct to help create a positive experience
- Enforcement of boundaries to ensure fair competition



# Football Overview

- Programs offered in tackle, limited contact and flag
- Several options for league play, with age-based and age/weight divisions
- Forward-thinking rules structure to ensure a bright future for the sport
- On-field coaching encouraged to help younger athletes
- The only true national youth championship – Pop Warner Super Bowl – in the country
- Teams from eight regions need to advance to the national event through regional playoff system



## **Football Divisions**

2022 Age-Based Divisions				
Division	Ages	Inclusive Birthdays		
6U	5-6	8/1/2016 - 7/31/2017		
7U	6-7	8/1/2015 - 7/31/2016		
8U	7-8	8/1/2013 - 7/31/2015		
90	7-8-9	8/1/2012 - 7/31/2015		
10U	8-9-10	8/1/2011 - 7/31/2014		
11U	9-10-11	8/1/2010 - 7/31/2013		
12U	10-11-12	8/1/2009 - 7/31/2012		
13U	11-12-13	8/1/2008 - 7/31/2011		
14U	12-13-14	8/1/2007 - 7/31/2010		

#### <u>NOTES</u>

A child's age on July 31 is his/her age for the season.

2-point stance for all linemen must be used in the following levels of play: TM, MM, JP, PW, 6U, 7U, 8U, 9U, 10U, 11U.

No kickoffs permitted in the following levels: TM, MM, JP, PW, 6U, 7U, 8U, 9U, 10U.

\*The asterisked provisions in each Age-Weight division allow the so-called "older but lighter" player to also qualify. The last year of eligibility falls under more stringent weight restrictions.

2022 Age-Weight Divisions				
Division	Ages	Certification Weight (End of Season)		
Tiny-Mite	5-6-7	35-80 lbs. (89 lbs.)		
Mitey-Mite	7-8-9	45-105 lbs. (114 lbs.)		
Jr. Pee Wee (older/lighter)	8-9-10 11*	60-120 lbs. (129 lbs.). 60-95 lbs. (104 lbs.)		
Pee Wee (older/lighter)	9-10-11 12*	75-135 lbs. (144 lbs.) 75-110 lbs. (119 lbs.)		
Jr Varsity (older/lighter)	10-11-12 13*	90-160 lbs. (169 lbs.) 90-135 lbs. (144 lbs.)		
Varsity (older/lighter)	12-13-14 15*	105-185 lbs. (194 lbs.) 105-160 lbs. (169 lbs.)		

2022 Flag Divisions				
Division	Ages			
Cat	5-6			
Cub	6-7			
Bobcat	7-8			
Wildcat	7-8-9			
Panther	14-16			
Challenger	8-9-10			

#### Divisions 1, 2 and 3

In an effort to achieve parity among all participating programs, each team declares a division that best represents them. Division 1 is the mostcompetitive division.

# Cheer & Dance Overview

- Leader in youth **recreation-focused** cheerleading and dance experiences
- Year-round program provides several opportunities to participate
- There is a division for programs of all sizes, disciplines and skill levels
- Established set of rules consistent with YCADA, of which Pop Warner is a founding partner.
- Access to online educational courses for its coaches, administrators and judges on team skill levels.
- Marquee vents include both regional and national championships



## **Cheer & Dance Divisions**

2022 Year-Round Divisions				
Division	Ages			
Tiny-Mite	5-6-7			
Mitey-Mite	7-8-9			
Junior Pee Wee	8-9-10-11			
Pee Wee	9-10-11-12			
Junior Varsity	10-11-12-13			
Varsity	12-13-14-15-16			
Bantam	15-16-17			
Challenger	5-18			

2022 Flag Divisions				
Division	Ages			
Cat	5-6			
Cub	5-6-7			
Bobcat	8-9-10			
Wildcat	11-12-13			
Panther	14-15-16			

#### <u>NOTES</u>

A child's age on July 31 is his/her age for the season.

Cheer & Dance divisions are determined by Association Registration, Budget, Equipment, etc., and are reviewed and approved by league officials each season.

The ages of the Cheer & Dance teams should correspond to the playing ages of the football team with which they are associated. For exceptions, contact your Region Cheer & Dance Coordinator so we can address your situation.

Our Skill Divisions are set to standards set by our partners YCADA.

#### 2022 Skill Divisions

Division

Core Cheer 1

Show Cheer 1

Show Cheer 2

Show Cheer 3

Show Cheer 4

Sideline Performance Cheer 1

Pom Performance

Theme Dance

Нір Нор

#### Small, Medium and Large

In an effort to achieve parity among all participating programs, each team will compete with others that are of similar size. We group teams as Small (5-10), Medium (11-20) and Large (21-35).



# **National Championships**

- Season ends with a premier event in sunny Orlando, Fla., each December
- Pop Warner Super Bowl held at the site of Camping World Stadium, with as many as 72 teams vying for a title
- Cheer & Dance Nationals draw about 500 teams to Orange County Convention Center
- The official lodging partner of Pop Warner is Universal Orlando Resort
- Like Roller Coasters? Join us for an exclusive event at Universal's popular theme parks





### Scholastics

- Our student first emphasis rewards
  academic success
- Athletes are **required to maintain minimum GPA** to participate
- We celebrate scholars in the top 2% of all Pop Warner participants
- All-American Scholars program recognizes first team, second team and honorable mention scholars
- Senior Scholars are eligible for college scholarships; Pop Warner has rewarded over \$1.75 million in scholarships since 1993



# **Regional Structure**

Pop Warner is supported by a regional management team to offer consultation to members on managing various facets of their grassroots programs, as well as to provide regional educational and event experiences.

- Eastern (NY, NJ, PA, MD, DE, DC)
- New England (MA, CT, RI, NH, VT, ME)
- Mid-South (AL, KY, NC, SC, TN, VA, WV)
- Southeast (FL, GA, AL, MS)
- Mid-America (IN, MI, IL, OH, MO, WI, NE, IA, ND, SD, MN)
- Southwest (AR, CO, LA, OK, NM, TX)
- Pacific Northwest (AK, CA, NV, WA, OR, ID)
- Wescon (AZ, HI, CA, NV, UT)

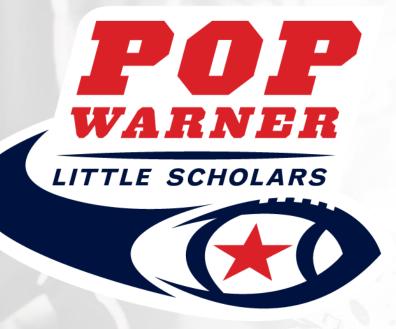


# **Pop Warner Authentic**

- In 2020, Pop Warner launched a new venture to help create more programs and services for members
- Pop Warner Authentic makes custom-designed uniforms for football and cheerleading
- Offers grassroots a simpler, more cost-effective and reliable uniform ordering option
- This new initiative also includes fanwear and lifestyle apparel through Pop Warner Shop

See more at <u>www.pwauthentic.com</u> and <u>www.popwarnershop.com</u>.







Learn more at www.popwarner.com.



Interested in joining? Tell us more about your organization. <u>Click here</u>