



Be part of the Hamden Soccer Community...

SPONSOR A TEAM!

WHAT IS HSA?

- The Hamden Soccer Association is a townwide soccer club, supporting over 500 youth players between the ages of 3-18.
- We organize and administer a community-based athletic 2-season league, where all can come to enjoy the sport of soccer, no matter their families' financial circumstances.

WHY SUPPORT YOUTH SOCCER & BE A SPONSOR?

- Support more than 500+ kids who play soccer for HSA teams (ages 3-18)
- Visibility! Reach over 1,000 parents, grandparents & members of the community - get your brand out there and your name on team jerseys
- Associate your brand with community involvement
- Help keep youth soccer accessible & affordable for all Hamden families



tinyurl.com/hamdensoccer

SPONSORSHIP OPPORTUNITIES



TEAM SPONSOR - \$500

- Your brand name on all jerseys for one team for both fall and spring
- Social media thank you post at start and end of each season (fall and spring)
- Your brand logo & link will appear on the HSA website
- Promotion of sponsors will appear on pre/post season direct information email to all HSA parents
- Framed certificate or plaque with team picture for display at your business

U6 CLINIC SPONSOR - \$1,500

Includes all of the team sponsor benefits above except your brand name will be on t-shirts for every U6 kid, plus:

- Signage posted at Saturday morning clinic every week
- Opportunity to setup table, booth, signage, etc., at any special HSA events (e.g. "Spring Kickoff" or fall "Opening Day")
- Framed certificate of plaque with U6 clinic photo for display at your business

LEAGUE SPONSOR - \$1,500

Includes all of the team sponsor benefits, plus:

- Brand name on back of every jersey in a league (4-6 teams)
- Signage (provided by HSA) posted at Saturday morning games each week
- Opportunity to setup table, booth, signage, etc., at any special HSA events (e.g. "Spring Kickoff" or fall "Opening Day")

FRIENDS OF HSA - \$250

- Social media thank you post at start and end of each season (fall and spring)
- Logo & link on HSA website
- Pre/Post direct emails to all HSA parents, thanking and promotion of our sponsors.

Interested? Get in touch!

There are many ways to get involved, beyond those listed here! Your support makes a real difference! Visit our website or mail in a completed sponsorship form to let us know!

Questions? Email or call us at
hamdensoccersponsors@gmail.com



**HSA is a non-profit,
501 (c)(3) organization. Donations are tax-deductible!**