GASC Board Meeting Minutes

July 11, 2013

In Attendance:

- -Michelle Caldwell
- -Jerry Caldwell
- -Eric Enochs
- -Carla Julian
- -Tarren Cruz
- -Daretta Engh
- -Kelly Shiplett (guest)
- -Michael Reeves

Vice President's Report:

- -Kelly Shiplett with project 10 (Visalus Sciences) introduced healthy lifestyles program. This program is 99% all natural. The goal is to take on childhood obesity.
- -In 10 years Visalus Sciences wants to be the company responsible for making the difference in childhood obesity.
- -Visalus Sciences wants to donate to GASC. When someone loses 10 pounds they get a shirt and get to donate 10 meals to the organization they choose.
- -Visalus Sciences wants to come out to games and allow the parents and community to try the product.
- -A question was how will it be handled? Will GASC get a kick back for product sold? Kelly said that commission could come back to the club. The executive board will discuss.
- -We have a new shirt vendor: Starfish Productions.
- -Dr. Hunt will donate 1\$ for each shirt purchased. The sponsor is The Harbour.
- -Starfish productions is looking to provide spirit wear to parents at no cost to the Club. We will get money for allowing them to sell the shirts.
- -Dick's Sporting Goods shopping day is July 20, 2013 from 10:00 am-3:00pm. Coupon books were passed out to all board members.
- -We are disabling late registration fees.
- -Marketing will take place through the schools and St. Michaels.
- -We will vote on Trebby Catron as the Academy Director.

Treasurer's Report:

-The current balance is \$35,797.00

Recreation Director Report:

-The projected amount of teams are:

Pele: 20 U6: 25

U8 coed: 24 U8 Girls: 11 U10: 24 U11-14: 24 U15-18: 5

Academy Director's Report:

- -The girl's numbers are growing.
- -The boy's numbers are decreasing.
- -June 25, 2013 was the parent's meeting.
- -Trebbe wants board members.
- -Academy needs to be more visible during the recreation season. It has been discussed to set up a tent during the rec. season to have a question and answer time for parents.

Soccer Camp Notes:

- -The soccer camp went well. We had 103 kids in attendance.
- -The dollar amount collected was \$4500.00

Uniform Manager Report:

-The system is up and running.

Field Manager's Report:

- -Organigrow is working well and is inexpensive.
- -A 30 gallon drum is needed to properly apply the organigrow which is estimated to cost \$300.00.

Concession Stand Manager's Report:

- -The volunteer calendar is being set up.
- -Cleaning of the concession stand is being planned.

Coaching Committee Report:

-The youth soccer 101 program is going to be purchased for coaches.

TOPSoccer Report:

- -Fall registration is open.
- -Shirts will be ordered through Starfish Promotions.

Marketing/Sponsorship Report:

-Looking for individuals to help.